



Laura Sprechmann, CEO Nobel Media AB

Laura Sprechmann is CEO for Nobel Media AB, the company that aims to spread knowledge and raise interest in the Nobel Prize-awarded achievements to a global audience, through digital media and international events.

Previously, Laura has worked as a Senior Consultant within strategic communication at one of the leading communication agencies in the Nordics, JKL (part of MSL Group/Publicis).

Prior to that, she has worked within the media industry as journalist (print as well as for a radio series about Latin America for BBC World Radio), Content Manager for e-learning company K-World, as well as Media Analyst at consultancy Mediavision and Head of Format Development at Meter Film & Television in Stockholm.

Laura holds an MBA in International Management from the University of London and a BA in Communications.